

Contents

Introduction	xiii
Unit 1 - Why Do People Trade	1
Lead In	1
Reading	2
Language Focus: Conjunctions	3
Skills Focus: Writing.....	5
Role Play	11
An Online Assignment.....	12
Unit 2 - The Port of Piraeus.....	13
Lead In	13
Reading	14
Language Focus: Nominalization.....	16
Practice	16
Skills Focus: Speaking	17
Skills Focus: Writing.....	19
Word Building Skills: Practice-Semantic Fields.....	21
Activities	23
Unit 3 - A Seafarer's Life	25
Lead In	25
Reading	25
Questions	27
Language Focus: Tenses	29
Practice.....	30
Word Building Skills.....	33
Listening Activity: The Merchant Navy Reality Show.....	34
Listening.....	34
Unit 4 - A Ship.....	37
Lead In	37
Questions	39
Language Focus	39

Skills Focus: Reading.....	40
Skills Focus: Writing.....	44
Word Building Skills: Practice.....	47
Mega Gap Filling Activity	50
Listening Activity.....	55
Unit 5 - A Ship and its Crew.....	59
Lead In	59
Reading	61
Language Focus: The Article	62
Skills Focus: Listening.....	65
Skills Focus: Writing.....	65
Word Building Skills: Practice.....	66
Unit 6 - Airline Companies	69
Lead In	69
Reading	71
Skills Focus: An Oral Presentation	76
Vocabulary Consolidation Activity: Matching	77
Listening.....	77
Writing	79
Unit 7 - The Diversity of European Ports.....	81
Lead In	81
Reading	82
Language Focus: Expressing Similarities and Differences, Making Comparisons and Contrasts.....	86
Skills Focus: Speaking	88
Skills Focus: Writing.....	89
Skills Focus: Summarizing	92
Unit 8 - Panama Canal	95
Lead In	95
Reading	96
Skills Focus: Speaking	100
Activity: Matching	103

Unit 9 - International Organizations: IMO.....	105
Lead In	105
Reading	108
Language Focus: Prefixes, Suffixes	111
Skills Focus: Reading.....	114
Skills Focus: Speaking	115
Skills Focus: Writing.....	117
Unit 10 - Brassed Off.....	119
Lead In	119
Reading	119
Skills Focus Writing.....	123
Reading	125
Vocabulary Consolidation-Data Commentary	129
Presentation.....	130
Unit 11 - International Organizations: UNCTAD	131
Lead In	131
Reading	133
Language Focus: Passive Voice, Impersonal Statements	137
Skills Focus: Writing.....	139
Skills Focus: Speaking	140
Unit 12 - Freight and Maritime Transport	143
Lead In	143
Reading	147
Language Focus: Concept Maps	150
Unit 13 - European Common Transport Policies	151
Lead In: Listening Activity	151
Reading	155
Language Focus: Modals Indirect Directives.....	159
Skills Focus: Writing.....	163
Model Test 1.....	165

Unit 14 - Shipping Market Trends.....	177
Lead In	177
Reading	177
Synonym Search.....	181
Language Focus: Tenses	184
Language Focus Practice.....	187
Skills Focus: Writing.....	190
Unit 15 - The Story of P&O	195
Lead In	195
Reading	196
Skills Focus: Speaking.	204
Unit 16 - A Merger between Shipping Companies	205
Lead In	205
Reading	207
Skills Focus: Writing.....	213
Unit 17 - Urban Transportation	215
Lead In	215
Reading	216
Language Focus: Nominalization II.....	222
Skills Focus: Speaking	224
Skills Focus: Writing.....	225
Reading	225
Word Consolidation Activity: Gap Filling.....	226
Unit 18 - Trends in Policy Development.....	229
Lead In	229
Reading	230
Language Focus: Practice	234
Skills Focus: Speaking	236
Skills Focus: Writing.....	236
Unit 19 - A Postgraduate Studies Program: The Cass Business School Msc.....	237
Lead In	237
Reading	238

Skills Focus: Writing.....	239
Skills Focus: Finding a Scholarship.....	248
Skills Focus: Speaking.....	249
Unit 20 - Air Transportation System.....	251
Lead In.....	251
Reading.....	255
Skills Focus: Writing.....	259
Unit 21 - Charters, Freight, Cargo, Bills of Lading.....	265
Lead In.....	265
Reading.....	266
Language Focus: Legalese.....	272
Game: Decoding Jargon.....	274
Language Focus: Phrasal Verbs.....	275
Language Focus: Rephrasing.....	277
Role Play: Greeks against Barbarians.....	278
Word Consolidation Activity: Information-Gap Task.....	279
Unit 22 - Fall River Line.....	281
Lead In.....	281
Reading.....	282
Skills Focus: Essay Writing I: Outlining.....	285
Skills Focus: Writing.....	288
Unit 23 - The World the Box Made.....	289
Lead In.....	289
Reading.....	290
Skills Focus: Writing.....	294
Language Focus: Practice.....	294
Role Play: Greeks against Barbarians II.....	296
Reading A Scientific Article.....	296
Unit 24 - Piracy.....	303
Lead In.....	303
Reading.....	305
Skills Focus: A Project Presentation.....	308
Skills Focus: Listening.....	316

Unit 25 - The European Union Criminalisation Directive	317
Lead In	317
Reading	317
Language Focus: Grammar Practice	324
Skills Focus: Essay Writing II.....	327
Skills Focus: Writing.....	330
Unit 26 - Environmental Pollution: The Exxon Valdez	331
Lead In	331
Reading	332
Skills Focus: Listening.....	338
Skills Focus: An Online Project.....	340
Unit 27 - A Listed Shipping Company.....	341
Lead In	341
Questions.....	342
Word Consolidation Activity: Matching.....	342
Writing	352
Reading: An Annual Report.....	353
Questions.....	354
Activity: Synonyms.....	357
Activity: Matching	357
Writing	361
Grammar Point: Talking About The Future.....	362
Speaking Activity.....	364
Unit 28 - A Ship And Its Engine.....	367
Lead In	367
Vocabulary Consolidation.....	368
A Game	369
Reading	370
Questions.....	374
Vocabulary Consolidation: Gap Filling	376
Activity: Word Formation.....	379
Vocabulary Consolidation Activity: Gap Filling	382
Vocabulary Consolidation Activity Matching	383
Listening 1: SMCP Standard Engine Orders.....	388
Listening II: How To Start A Ship's Engine.....	389

Grammar Point Modals	390
Unit 29 - Logistics In The Time Of Cholera.....	391
Lead In	391
Word Formation Activity: Gap Filling.....	395
Peer Assessment Of Presentation.....	401
Game: The “Beer Game”	411
Unit 30 - Soft Skills For The New Era	413
Lead In	413
Reading: The New Leader	414
Questions.....	417
Listening.....	418
Critical Thinking Activity	420
Questions.....	423
Unit 31 - A P&I Club.....	425
Lead In	425
Vocabulary Consolidation Activity: Sequencing And Matching.....	426
Reading	428
Questions.....	430
Greeks Against Barbarians.....	431
Vocabulary Consolidation Activity: Gap Filling	432
Grammar Focus: Conditionals	433
The First Conditional	433
The Second Conditional.....	434
First & Second Conditional Check.....	434
Third Conditional.....	435
Other Notes On Using Conditionals.....	436
Grammar Consolidation Activities.....	436
Writing A Letter Of Protest.....	438
Unit 32 - It’s My Chapter Party	445
Lead In	445
Peer Assessment Of Peer Teaching Sessions.....	445
Reading	453
Questions.....	454
Language Focus: Phrasal Verbs	454

Speaking Activity.....	454
Keep Calm And Do This Assignment.....	456
Unit 33 - Autonomous Vessels	459
Lead In	459
Using Google As A Supercorpus	460
Reading	461
Questions.....	462
Writing In An Academic Environment: The Discourse Approach	463
Writing In An Academic Article: Part One. Literature Review	466
Activity.....	466
Unit 34 – The Prestige Oil Spill	471
Lead In	471
Comment.....	471
Reading	472
Questions.....	473
Vocabulary Consolidation Activity: Gap Filling	474
Grammar Point: Prepositions	475
Writing: a Chapter of a Master Thesis	476
Model Test 2	477
Annex 1. GLOSSARY.....	491
Annex 2.....	509
Project presentation Checklist.....	509
How to write a News Report.....	513
How to Choose a Dissertation Topic.....	513
Annex 3 Activity Files	517
Acknowledgments.....	539